

# **A holistic approach for the digital age**

**3pc Neue Kommunikation**

Armin Berger, CEO

# 3pc



3pc



Entverkomplizierung.



3pc

# Our services



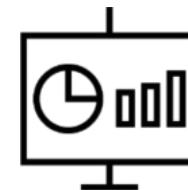
Analysis and consulting



Corporate Design



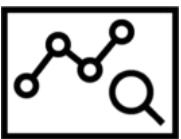
Web Design



Infographics



Communication



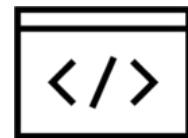
Online Marketing



SEO



Support



Frontend



CMS TYPO3

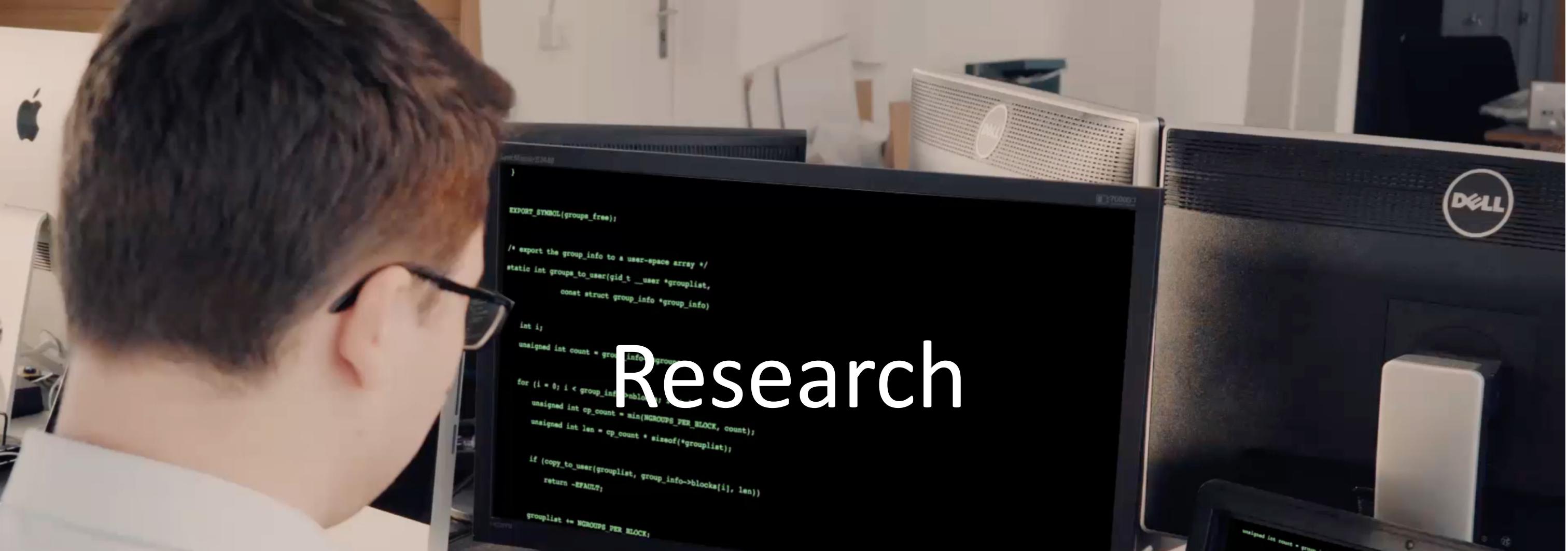


App Development



Web Hosting

# Research



internationale  
Kooperationen



Digitale  
Kuratierungs-  
technologien

**Qurator**  
Curation Technologies

3pc

# **Generating interactive stories from digitized collections**



**Staatliche Museen zu Berlin**  
Preußischer Kulturbesitz



# **ERICH MENDELSON – WIRKEN UND WERKE**

Die frühen Jahre



# **Developing a storytelling backend**

# Biografie Erich Mendelsohn

Der Weg eines Architekten

Q Erich Mendelsohn

Letzte Änderung  
vor 13 Stunden



Vorschläge

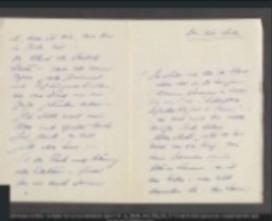
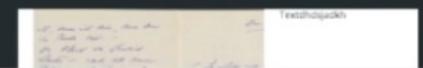
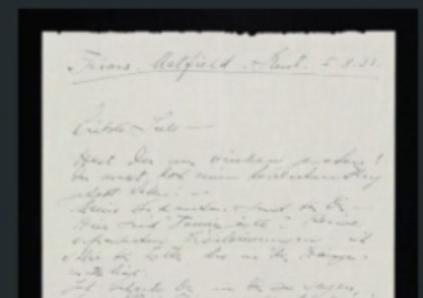
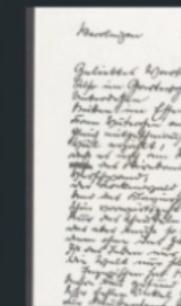
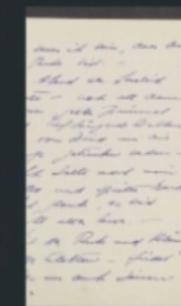
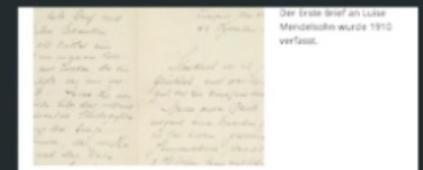


Stories



Merkliste

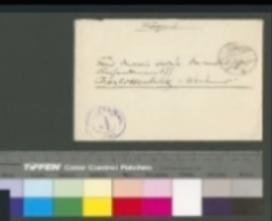
Alle Bilder Videos Audio Dokumente



01



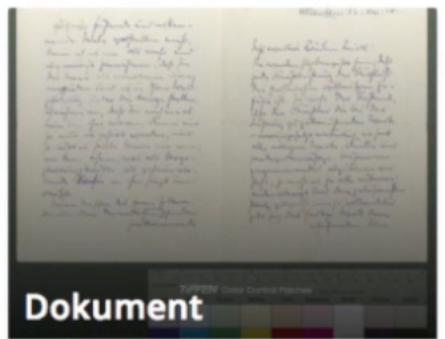
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Wireless Erich  
Mendelsohn Flat 17  
Claridge House Davies St  
W 1 + Benone +



001\_u\_r [Poststempel:  
3.5.18] Feldpost Frau  
Marie Luise Mendelsohn



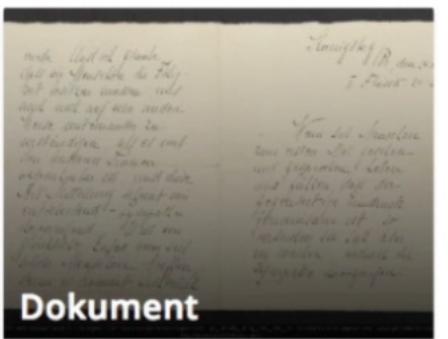
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2951 AMMERSEE. - Blick  
auf die Herrschinger  
Bucht. - FR. Phot.



## Dokument

001\_tb-01\_r 1

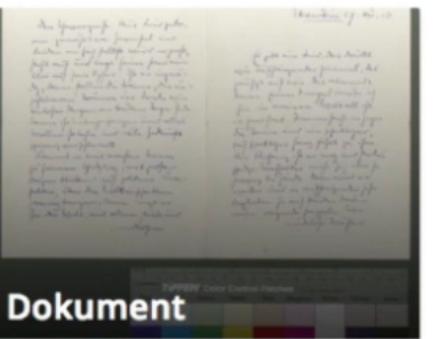
Verfasser Erich Mendelsohn  
Datum 1910-08-14  
Ort Allenstein



## Dokument

01 Koenigsberg /Pr, den 24.8.10

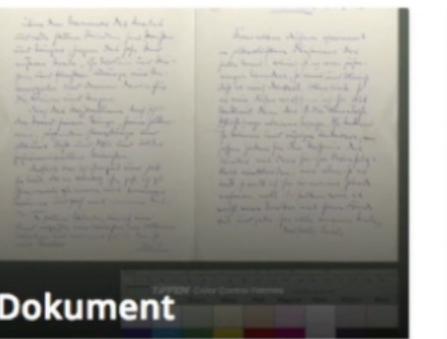
Verfasser Luise Mendelsohn  
Datum 1910-08-22  
Ort Königsberg (Germany)



## Dokument

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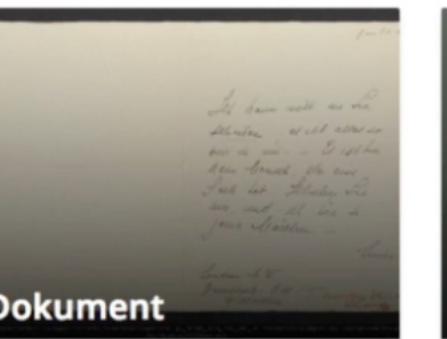
Verfasser Erich Mendelsohn  
Datum 1910-08-25  
Ort Allenstein



## Dokument

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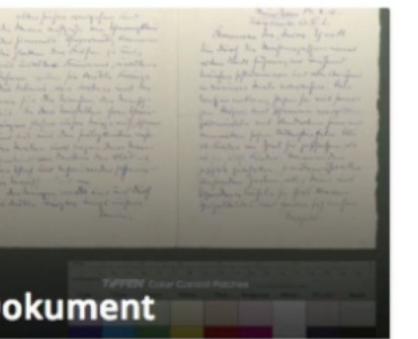
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Datum 1910-09-10  
Ort Allenstein



## Dokument

01 2

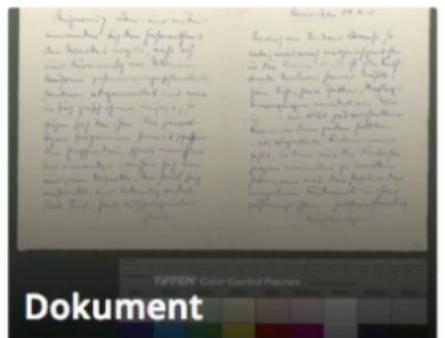
Verfasser Luise Mendelsohn  
Datum 1910-10-05  
Ort London (England)



## Dokument

001\_tb-01\_r 2 Kommen Sie, Luise. Ich will

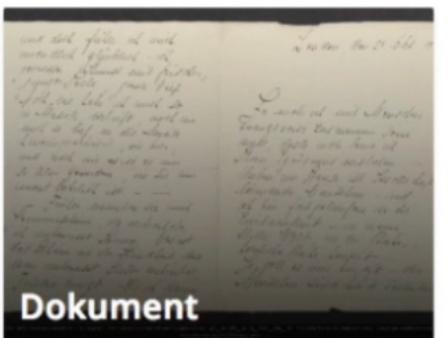
Verfasser Erich Mendelsohn  
Datum 1910-10-12  
Ort München



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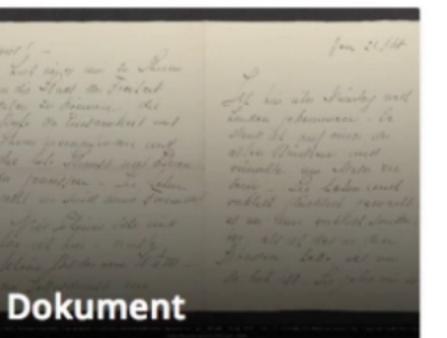
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Datum 1910-10-15  
Ort München



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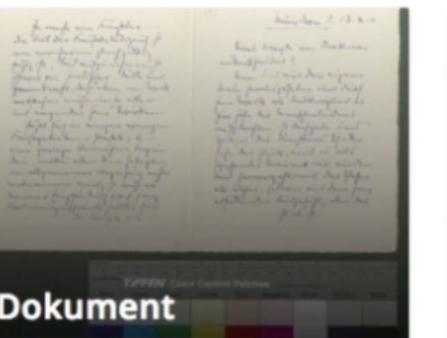
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Datum 1910-10-18  
Ort London (England)



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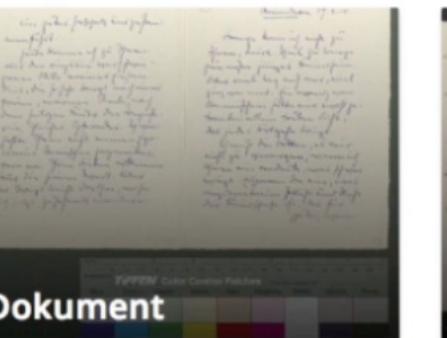
Verfasser Luise Mendelsohn  
Datum 1910-10-19  
Ort London (England)



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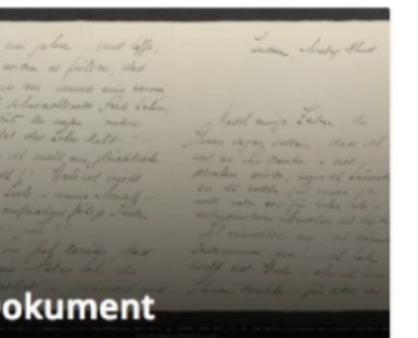
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Datum 1910-10-26  
Ort München



## Dokument

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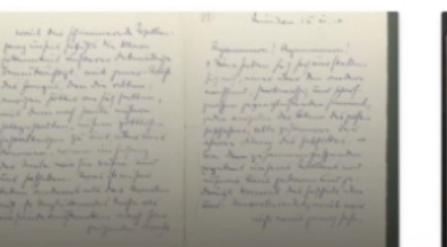
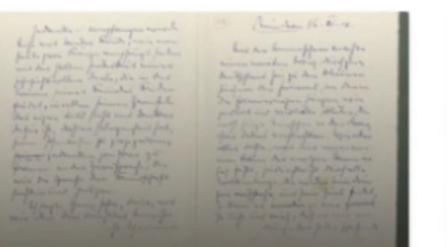
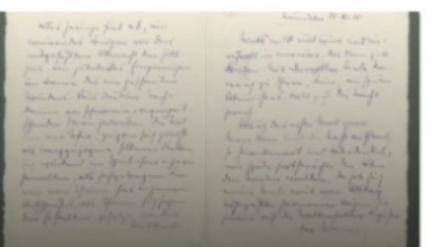
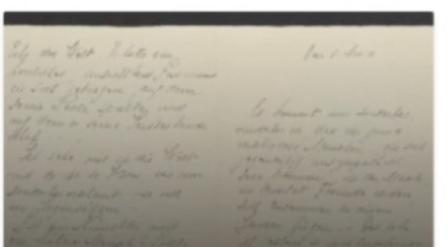
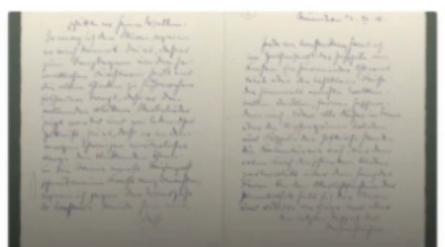
Verfasser Erich Mendelsohn  
Datum 1910-10-27  
Ort München



## Dokument

01 1

Verfasser Luise Mendelsohn  
Datum 1910-10-29  
Ort London (England)



# The next milestone



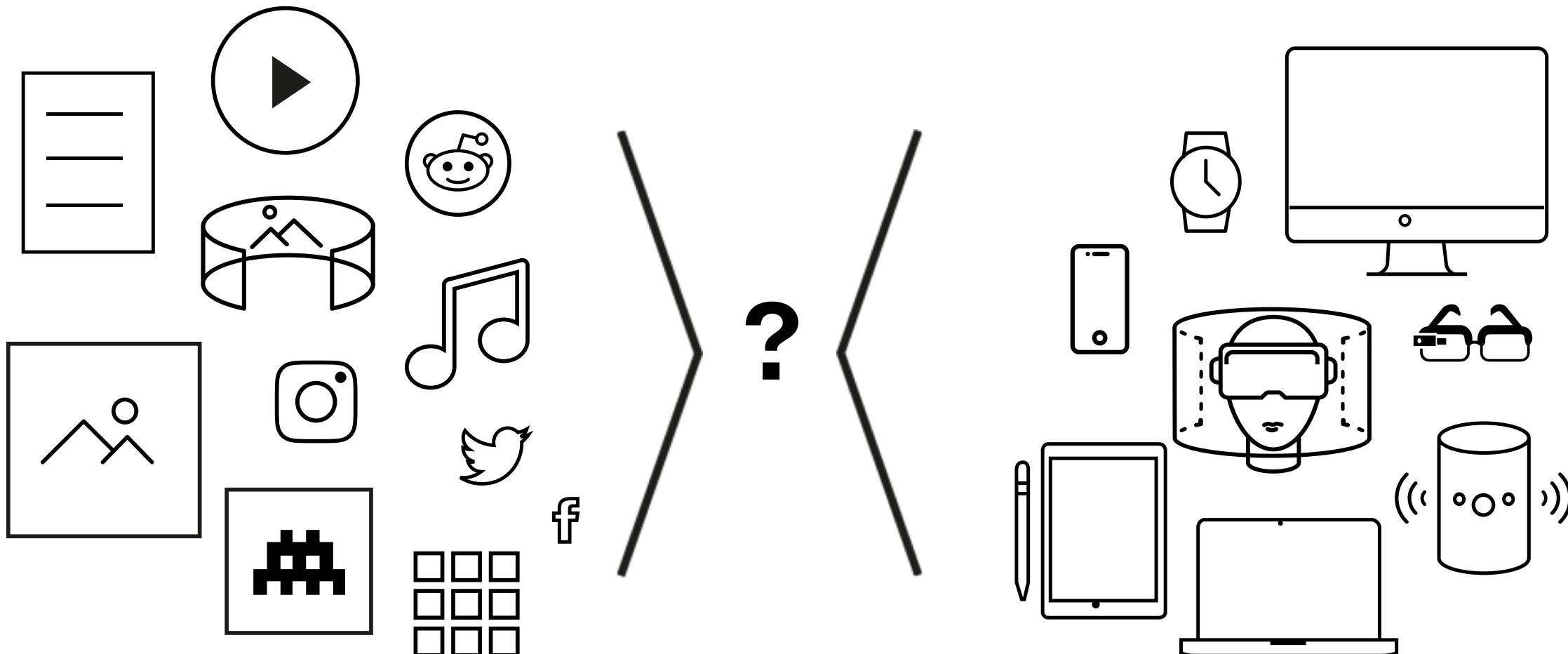
# Quarator

Curation Technologies

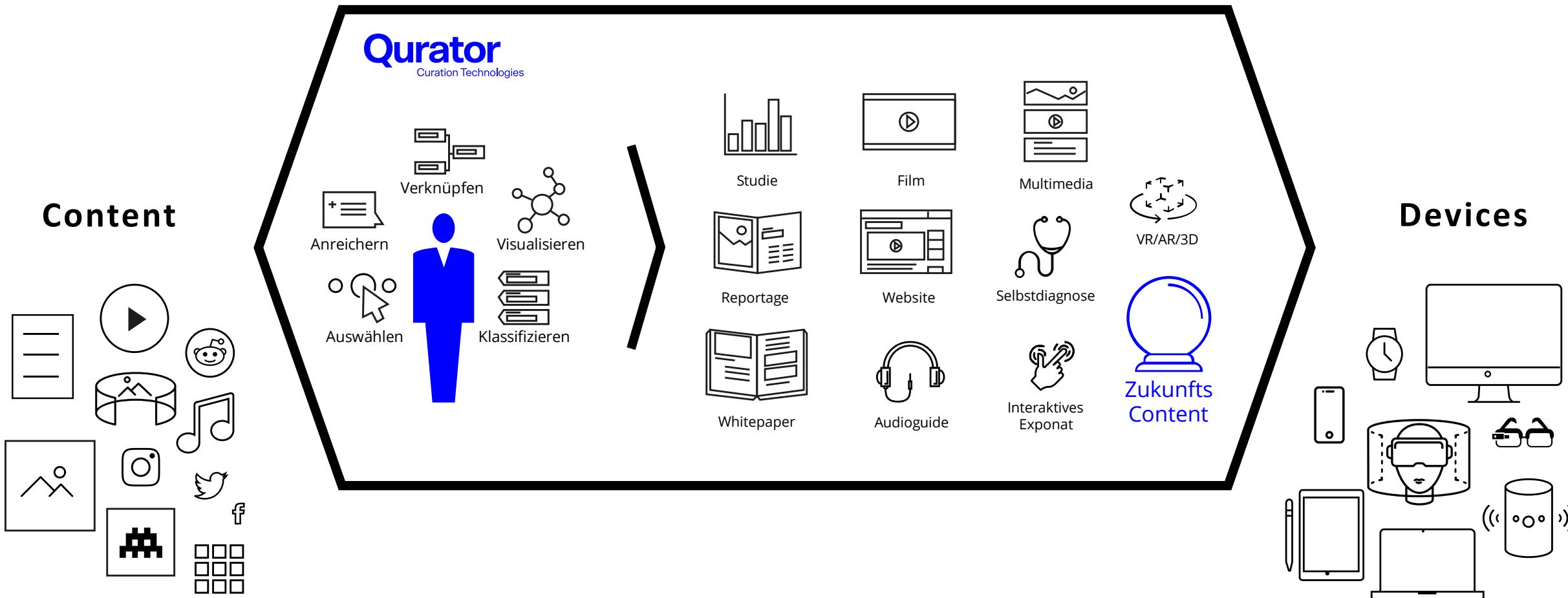
Exploring the future of  
digital communication

# Status quo

## communication need

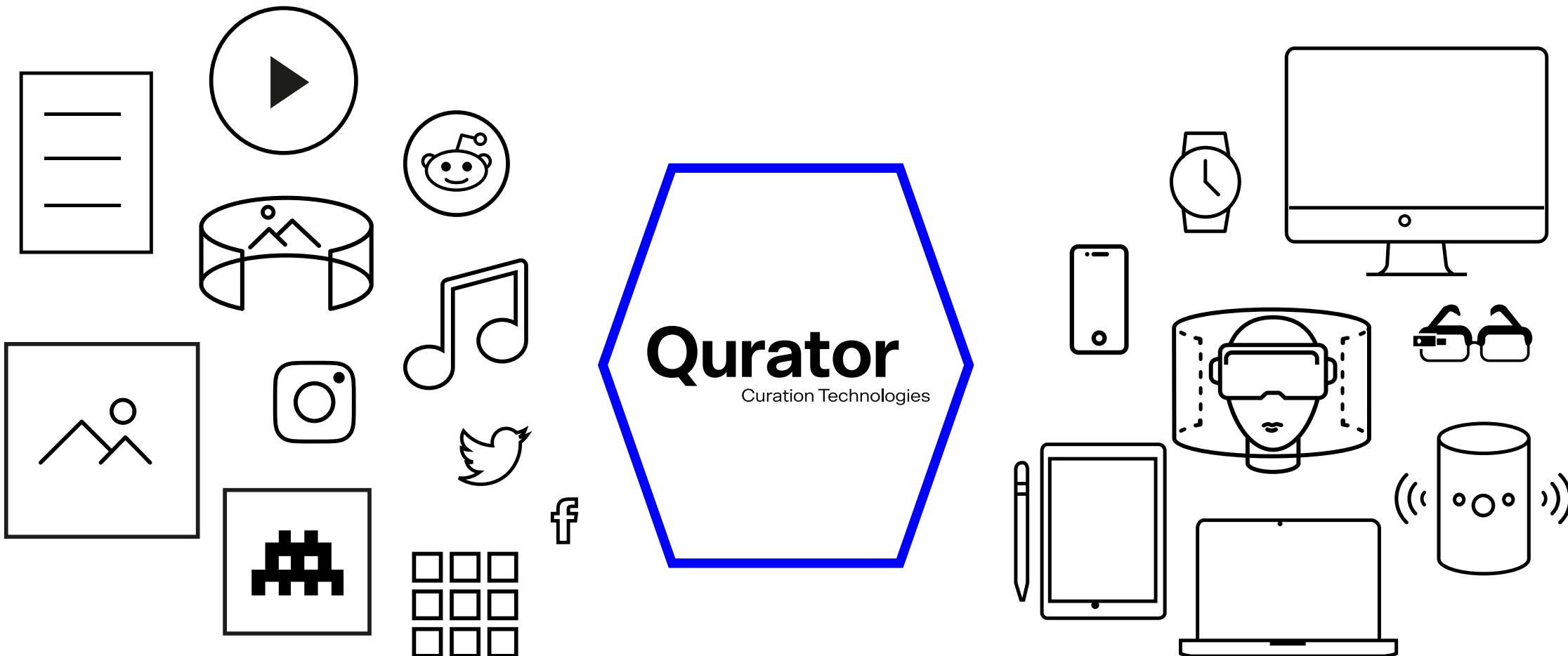


# Editorial



# Vision

The platform for intelligent content solutions



# **AI based textservices**

# AI based textservices

- Named Entity Recognition
- Abbreviation Detection
- Glossary Detection
- HTML to Text Parser
- Document Parser (Word,Excel,Powerpoint,HTML,PDF)
- Language Detection
- Automatic Linking (DBpedia / VIAF / GeoNames / own directories)

**... and more AI Services to come!**

# Demand from our clients

# Clients



Bundeszentrale für  
politische Bildung

**Political education**  
**The Federal Agency for Civic Education**



**E-Health**  
**Berlin Institute of Health**



**Stiftung  
Preußischer Kulturbesitz**

**Culture**  
**Prussian Cultural Heritage Foundation**

# **Thank you for your attention.**

# **3pc**

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**3pc**