



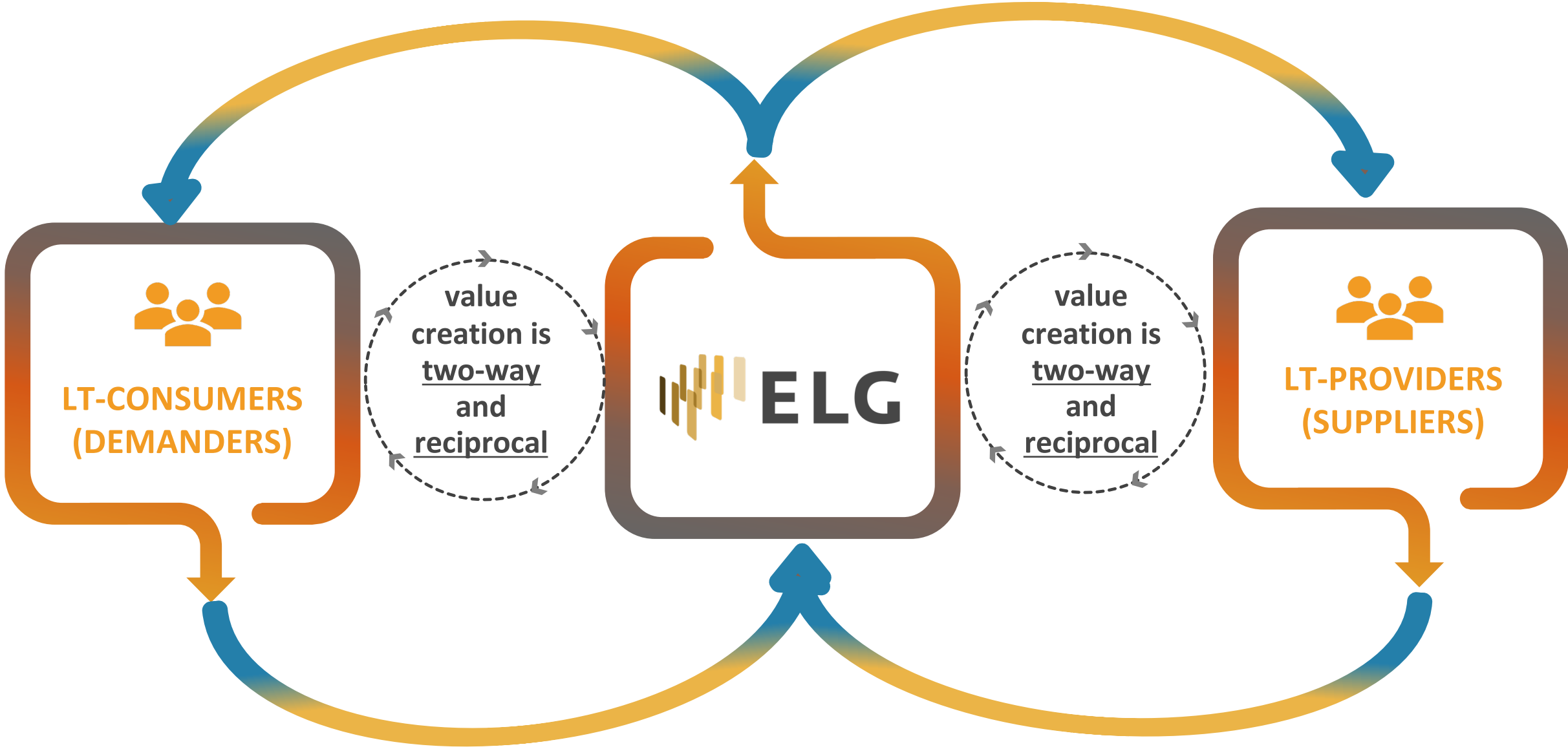
Agenda

- Market and LT Landscape
- **Platform Driven Business Model – Recap**
- ELG Industry Partners
- LT Industry
- Panel Discussion

Platform-Driven Business Model of the ELG

- The world's largest taxi firm, Uber, owns no cars.
- The world's most popular media company, Facebook, creates no content.
- The world's most valuable retailer, Alibaba, carries no stock.
- The world's largest accommodation provider, Airbnb, owns no property.

Platform-Driven Business Model of the ELG



Industry Value Creation (generic -> specific)

