



bitext

we help AI
understand
humans

Bitext develops NLP/NLU Solutions for...

Google



NETFLIX

amazon

LIONBRIDGE

INDITEX

ZARA aws

BankABC

IBM WATSON

Bell



intuit.

KANTAR



Audi



RENAULT

MarkLogic®

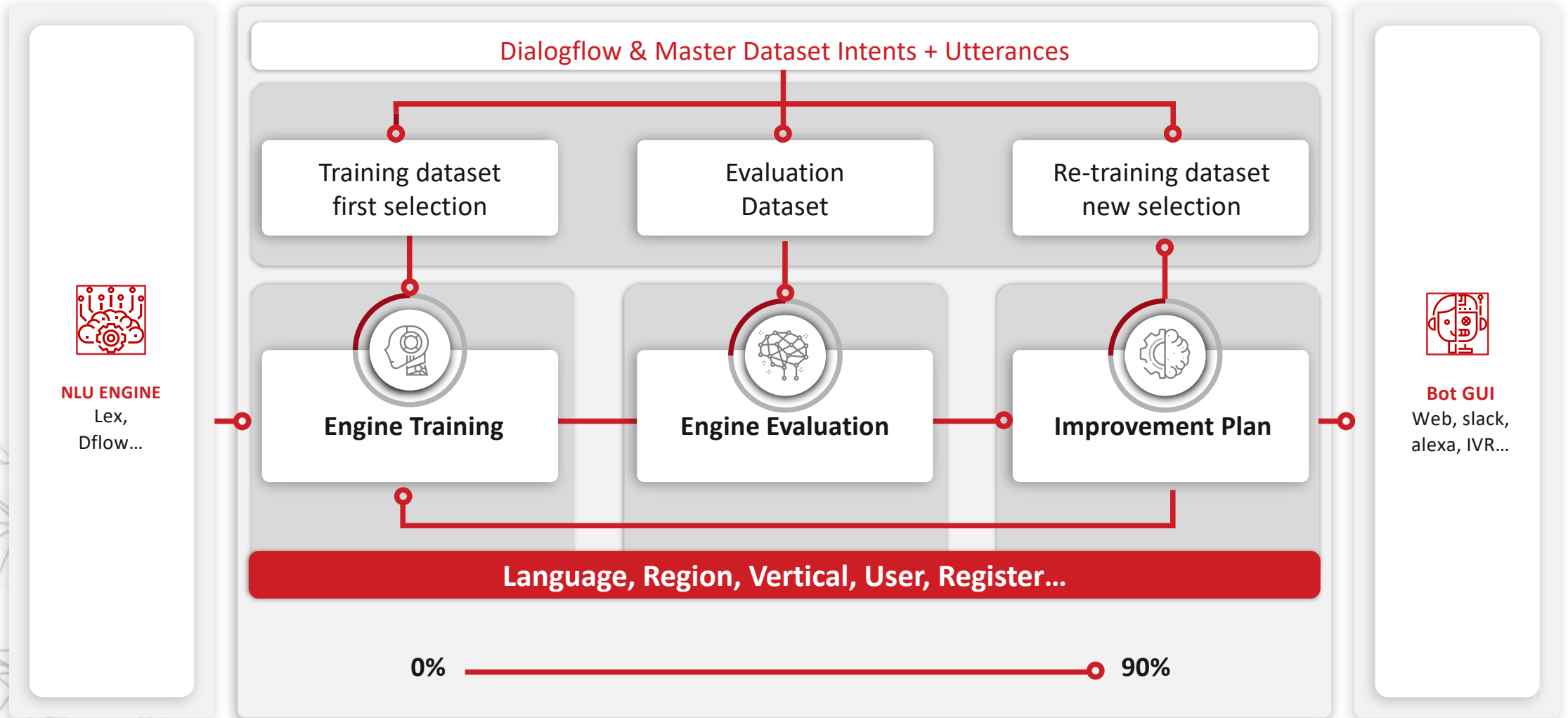


MEDALLIA

Glovo?

Bot Platform

BOT TRAINING CYCLE





Inditex-Zara Case Study

90% accuracy for intent detection

English, Spanish, German, Dutch, French, Turkish, Polish, Italian



ELG & Bitext

- What could we need from ELG
 - Worldwide exposure of the European industry
 - Exposure of Bitext offering: 77 langs (morph) & 22 langs (parsing)
- What could Bitext contribute to the ELG
 - Datasets with focus on chatbots & multilingual APIs
- How could Bitext benefit from the ELG and how ELG could benefit from Bitext
 - Join forces for raising public awareness on an industry that is quite powerful in EU, mostly for the multilingual component (as opposed to US or Asia), with a high potential for export

