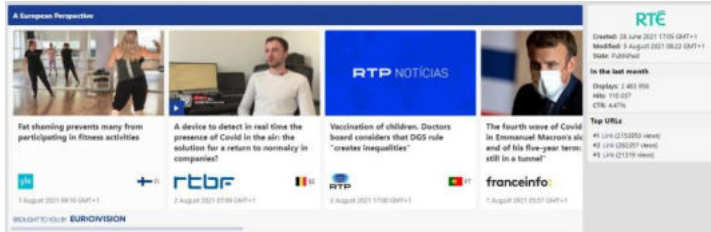


1/07/2021: 10 EUROPEAN BROADCASTERS MADE HISTORY

"A EUROPEAN PERSPECTIVE" – TRUSTED NEWS FROM ACROSS EUROPE





A EUROPEAN PERSPECTIVE

A TIMELESS DREAM

Audience data 1 JULY 2021 – 30 SEP 2021



Launched on
July 1, 2021



14.5 million box views

***26** million story teasers



600K
articles reads



Anchored in PSM
Core values

* 18 AUG – 18 OCT



If nations could see what news for others was, and how others lived, it would engender peace and understanding.

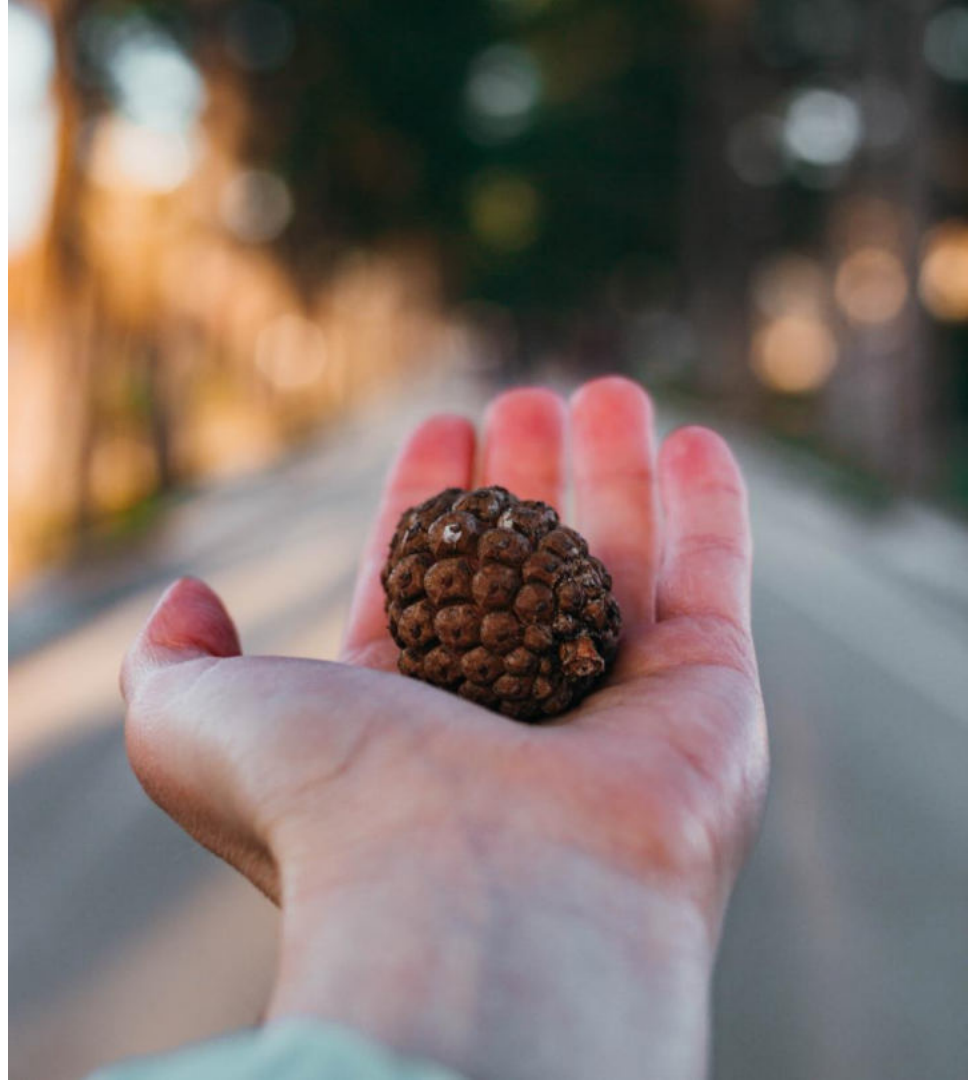
Arthur BURROWS

First Secretary General of the International Broadcasting Union – 1920s

EUROVISION NEWS MONITORING TOOL

FROM 14 to 20 MEMBERS

- › Austria: ORF
- › Belgium: RTBF
- › Finland: YLE
- › France: Franceinfo
- › Germany: BR, DW, ARD/Tagesschau, ZDF
- › Ireland: RTE
- › Italy: RAI
- › Lithuania: LRT
- › Portugal: RTP
- › Spain: RTVE
- › Sweden: SR
- › Switzerland: SWI Swissinfo
- › France, Germany: ARTE
- › Eurovision Social Newswire
- › **Recent:** Czech TV
- › **Recent:** BBC News
- › **Next:** Latvia, Slovenia, Armenia, Bulgarian National Radio, Radio France



MONITORING TOOL (B2B)

- › Let journalists and editors monitor the News as it happens
- › Translated to English on the fly
 - › Using **EuroVox**
 - › Other languages on request
- › Real time feed of News articles
 - › With audios, videos, pictures
- › Automatic content recommendation algorithms, powered by **PEACH**
- › Great source of information with diverse views on almost any topic

NEWSPILLOT

30097 results Sorted by date

Search

Sources

All None ERB members

ARD x ARTE DE x ARTE FR x
BR x DW DE x DW EN x
DW ES x DW FR x
franceinfo x LRT x ORF x
Rai x RTBF x RTE x
RTP x RTVE x SR x
SWI DE x SWI EN x SWI ES x
SWI FR x SWI IT x SWI PT x
Yle x ZDF x

Publication dates

All Last hour Last 24h Last week Custom

Categories

Culture Economy
Entertainment Environment
Health Local People
Politics Science Sport
Technology World

Medias

☐ Only articles with media

Translated from German using EuroVox

de en +

URL Read on BR Original article URL

Ars Electronica Festival seeks "A New Digital Deal"

The Ars Electronica Festival 2021 runs from 8 to 12. September in Linz and online on the search for "A New Digital Deal", because there is a need for fundamental framework conditions in the digital world. Since no one can say what will be possible due to the pandemic, hybrid plans will be planned.

Today at 14:14

Vaccination debate: Vienna Philharmonic "pre-ranked"

The vaccination campaign is not uncontroversial, although Austria holds large pieces on its Vienna Philharmonic and is generally very culturally fond. As the city of Vienna confirmed the Austrian "Standard" 95 of the 148 musicians were vaccinated against Corona last week. Officially there is talk of a "part of the Philharmonic". The "press" reports that all interested parties were explicitly requested to "disclose".

Today at 14:08

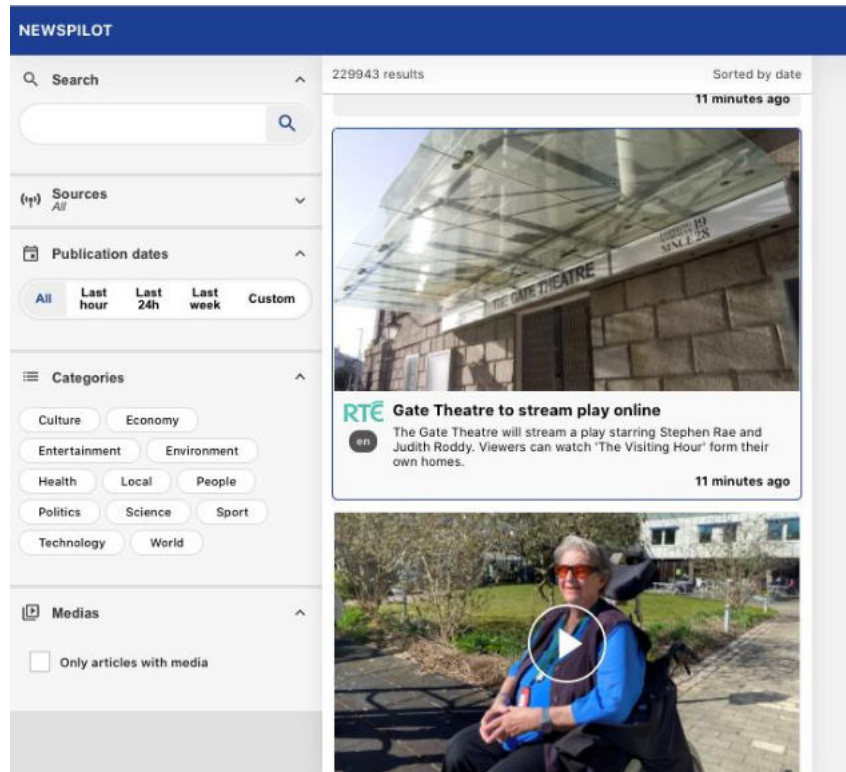
On the trail of ultrafine particulate matter: new measuring stations in Bavaria

Environment Minister Glauber and Professor Nölscher at the measuring station

Ultrafine particles are the smallest parts of fine dust that are invisible to the naked eye. They have a diameter of less than 0.0001 millimeters and can enter the bloodstream through the lungs. The health consequences, as well as the causes and chemical components of ultrafine particles are now being investigated in more detail in Bavaria. The programme was officially launched by Environment Minister Thorsten Glauber (Free Voters) in Hallbergmoos.

Civic Association warns of health threats

SOME FIGURES



1

9 MAIN LANGUAGES

English, Finnish, French, German, Italian, Lithuanian, Portuguese, Spanish, Swedish

2

MORE THAN 530K STORIES

Not including translations

3

1500 ARTICLES ADDED EACH DAY

4

~400 USERS FROM 45 EBU MEMBER CHANNELS

5

UPDATED IN REAL TIME

European Recommendation Box (B2C)

- **11 EBU Member organisations participate**
- A network to publishing a selection of stories in their online services.
- Common technical backbone for translation and recommendation
- Through a European project, we get funding for the development of the technical tools.
- Full editorial control
- Process and workflows to manage and clear rights

PRESS RELEASE published on 27 Jan 2021

TEN PUBLIC SERVICE BROADCASTERS JOIN EBU INITIATIVE TO GIVE AUDIENCES ACCESS TO TRUSTED NEWS FROM ACROSS EUROPE



The European Broadcasting Union (EBU) has unveiled a pioneering online initiative that will enable public service media to transcend language barriers and offer their audiences trusted news content produced by counterparts from across Europe.

CONTACT DETAIL

Claire Rainford
Manager of Communications

▶ EXPAND CONTACT DETAILS

france.tv

BR

yle

RTP

Rai

RTÉ

rtbf.be

rtve

SWI swissinfo.ch

arte

sverigesradio

THE NEWS PILOT TEAM



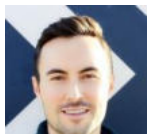
Justyna KURCZABINSKA

Head of Eurovision
News Exchange EBU,
Project Owner



Sébastien NOIR

Head of Software, EBU
Project Technology
Lead



Luis JIMENEZ

External Relations Manager &
Digital News Lead, EBU
Project Manager



Belén LOPEZ GARRIDO

News Editor
News Exchange EBU,
Editorial lead



Oile ZACHRISON

Head of Digital News
Development SR,
Editorial advisor



Jens-Thilo RUMPHORST

Sports Deputy Editor EBU,
Editorial

