



textgain

A.I. that reads between the lines



ELG and the European LT industry
3 December 2020



EUROPEAN
LANGUAGE
GRID



- Spin-Off of the University of Antwerp (Belgium)
- Natural Language Processing at the core
- Social Media Monitoring



Guy
CEO
co-founder



Tom
CTO
co-founder



Redouan
COO
co-founder



Gijs
CBDO
co-founder



Elizabeth
data scientist



Pierre
data scientist



Andrew
data scientist



Lydia
project manager



Olivier
outreach
manager



Walter
co-founder





1995

2012

2013

2014

2015

2016

2017

2018

2019

2020

2021

Multilingual text analytics REST-API

- Identification
- Grammar
- Readability
- Concept Extraction
- Sentiment Analysis
- User Profiling

language, dialect, genre, IPTC

part-of-speech tagging, lemmatization

passive, tang, syllable counts, reading ease

named entities, keywords, geocoding, synonyms, translation

age, gender, level of education and personality

Free 300 requests/day	Professional 1,000 requests/day	Enterprise 10,000 requests/day	Dedicated 100,000 requests/day
FREE	€19/month	€149/month	€1399/month
Age, Gender, Education & Personality Prediction	Age, Gender, Education & Personality Prediction	Age, Gender, Education & Personality Prediction	Age, Gender, Education & Personality Prediction
Sentiment Analysis	Sentiment Analysis	Sentiment Analysis	Sentiment Analysis
Concept Extraction, Geocoding & Translation	Concept Extraction, Geocoding & Translation	Concept Extraction, Geocoding & Translation	Concept Extraction, Geocoding & Translation
Lemmatization, Tagging, Passive Voice Detection, Syllabification	Lemmatization, Tagging, Passive Voice Detection, Syllabification	Lemmatization, Tagging, Passive Voice Detection, Syllabification	Lemmatization, Tagging, Passive Voice Detection, Syllabification
Language & Genre Identification	Language & Genre Identification	Language & Genre Identification	Language & Genre Identification
	Sentiment Tagging	Sentiment Tagging	Sentiment Tagging
	Customer Support 🗣️💬	Gender Tagging	Gender Tagging
		Personality Tagging	Dedicated Server
		Customer Support 🗣️💬	Customer Support 🗣️💬📧📞
Sign Up For Free	Sign Up	Sign Up	Contact us

Custom NLP

- Rapid development and deployment of custom NLP pipelines thanks to efficient proprietary engines
- No verticals

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Custom NLP

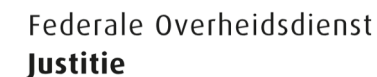
- Rapid development and deployment of custom NLP pipelines thanks to efficient proprietary engines
- No verticals



MEDIAHUIS

Custom NLP

- Rapid development and deployment of custom NLP pipelines thanks to efficient proprietary engines
- No verticals



Custom NLP

- Rapid development and deployment of custom NLP pipelines thanks to efficient proprietary engines
- No verticals
- Except for the automated detection of hate speech and disinformation



AI FOR GOOD



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The European Language Grid

- **How could we benefit from the ELG?**
 - Not going to lie: the REST-API has been a tough sell
 - Join the market place!
- **How could you contribute to the ELG?**
 - Machine learning has become more about the data than the algorithms
 - Many requests for sharing of data
 - How to do so legally?
- **Why would you want to contribute to/participate in the ELG?**
 - Many requests for NLP projects outside of our scope
 - Find/suggest/resell other vendors
 - Joint projects
- **What do you expect/wish for?**
 - Legal, commercial advice on sharing, distributing data sets
 - System integrators

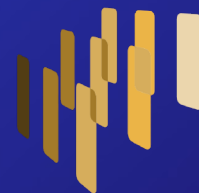


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